



Press Release
FOR IMMEDIATE RELEASE

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**PIMA FEDERAL CREDIT UNION CONTRIBUTES \$50,000 TO TUCSON
VALUES TEACHERS' ANNUAL SUPPLY DRIVE**

Local Teachers Can Register to Win \$50 Gift Card for School Supplies

TUCSON, Ariz. – Pima Federal Credit Union presented \$50,000 to Tucson Values Teachers (TVT) for use in TVT's Tucson Supplies Teachers, an annual supply drive for Southern Arizona educators. Funds contributed by Pima Federal Credit Union were raised at the 6th Annual Pima Federal Golf Classic, held earlier this year on May 3 at the Golf Club at Dove Mountain. The partnership between TVT and Pima Federal Credit Union has resulted in more than \$360,000 raised since 2012.

Tucson Supplies Teachers has delivered more than \$976,000 worth of school supplies since its inception in 2009. With this year's contributions, more than \$1 million will have been raised over the past 10 years. Tucson Supplies Teachers is the largest school supply drive in the region, occurring every summer, and the only regional supply drive that directly invests in teachers and allows educators to shop for their specific classroom needs. Southern Arizona teachers can sign up for a chance to win a \$50 Office Depot/OfficeMax gift card between now and the end of August by visiting www.TucsonValuesTeachers.org and clicking on "Tucson Supplies Teachers."

Katie Rogerson, Chief Operating Officer for Tucson Values Teachers, said, "*Tucson Supplies Teachers is about supporting and showing gratitude for educators. Many teachers spend upwards of \$500 their own money on school supplies each year. Thanks to the commitment of Pima Federal Credit Union and other community partners we are able to help teachers purchase classroom tools for student success. Tucson Supplies Teachers is a unique effort in Southern Arizona and as we celebrate 10 years we're going to surpass our \$1 million goal for this supply drive.*"

In addition to the collaboration with Pima Federal Credit Union, TVT works with other community partners to raise funds for Tucson Supplies Teachers. A partnership with OfficeMax/Office Depot allows teachers to use the TVT Teacher Discount Card for special deals on supplies, which can stretch their \$50 gift card to nearly \$75 worth of supplies. "*I'm proud to live in a community where businesses and individuals step up to support teachers. Even though we raise a substantial amount for the Tucson Supplies Teachers program each year, there are still thousands of teachers who register for support that we can't reach,*" says Rogerson.

Community members and businesses interested in making a donation towards the supply drive can visit www.TucsonValuesTeachers.org for information on how to contribute. TVT is currently raising funds in the community to help match Pima Federal Credit Union's investment; so far, another \$10,000 has been raised towards that goal.

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Tucson Values Teachers (TVT) is a business and education partnership focused on helping schools and districts attract, retain and support the very best teachers for every K-12 classroom in Southern Arizona. The organization recognizes the critical role teachers play in student achievement and the vital influence they have on Tucson's future. It does this work by raising public awareness of the value of the teaching profession while providing programs that benefit teachers economically and professionally. For more information and to support TVT, visit tucsonvaluesteachers.org or call (520) 327-7619.