



**For Immediate Release**

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**National search underway**

## **Tucson Values Teachers Transitions to New Leadership**

**Tucson (April 15, 2014)** – Founding Executive Director of Tucson Values Teachers Jacquelyn Jackson has announced plans to return to her first love as a writer, and a national search is underway to find her replacement. After building Tucson Values Teachers (TVT) as a unique nonprofit program in this country, Jackson joins Inside Tucson Business as a weekly columnist.

“Jacquelyn brought TVT from an interesting concept to reality and then to a nationally recognized program,” said Michael Duran, president of TVT’s board of directors. “She has set the bar very high, but we wish her the best and look forward to moving the TVT vision to the next level. We’re now seeking applicants to fill the executive director position.”

Jackson was instrumental in the creation and success of major programs including *Tucson Supplies Teachers*, which has distributed nearly a half million dollars in classroom supplies since its inception in 2009; the *TVT Teacher Discount Card*, which provides significant discounts on goods and services from more than 70 businesses; *Teachers in Industry* partnership program with the University of Arizona; *Teachers’ Voices*, *Teacher Excellence Awards* and the annual celebration with The University of Arizona of National Teacher Appreciation Week.

Jackson built TVT’s database to include more than 10,000 teachers and was instrumental in the publication of the 2013 TVT Teacher Workforce Survey that provides hard evidence that teacher retention and attraction, the heart of TVT’s mission, is a growing challenge that demands a regional response.

Katie Rogerson, TVT Director of Marketing and Outreach, has stepped in as interim director until a successor to Jackson can be brought on board. She joined TVT in 2012. In that position, she is responsible for overall communications strategy and also has headed up several of TVT’s major programs. She brings nearly 15 years of nonprofit experience to the position both as a communications executive and as vice president of the board of directors of KXCI – Foundation for Creative Broadcasting.

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