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Tucson Values Teachers celebrates Teacher Appreciation Week

WHAT: May 7 to 13 has been designated Teacher Appreciation Week in Pima County and Tucson Values Teachers is celebrating with Teacher Appreciation Night at UA Baseball and a #MyTeacherMyHero social media campaign. In addition, each day of that week a different local teacher will be honored with a TVT Excellence Award along with gifts from local businesses.

WHEN: Kickoff event on May 5 at UA Baseball with May 7 to 13 as the designated Teacher Appreciation Week.

Teacher Appreciation Week is designated in May each year to recognize the contributions of teachers to their students and communities. While Tucson Values Teachers works to recognize teachers every week of the year, Teacher Appreciation Week allows us to increase our spotlight on teachers with some additional events to let teachers know we value them. These include:

- **Teacher Appreciation Night at UA Baseball, May 5** – One thousand teachers in Pima County have signed up to receive free tickets to the UA vs. Washington Huskies game at Hi Corbett Field at 7 p.m. on May 5. Announcers will recognize teachers during the game. Tucson Values Teachers will be giving out a light-up *Proud to be a Teacher* button to the first 500 teachers through the gate. Friends and family members can purchase \$4 discounted tickets to come celebrate teachers and enjoy the game using promo code: BBTEACHERS2017 at www.ArizonaWildcats.com/promo.
- **#MyTeacherMyHero** – Social media users can recognize their favorite teachers on Facebook and Instagram by sharing how a teacher has inspired them. Tag your post with #MyTeacherMyHero and your teacher-hero will be eligible to receive a light-up *Proud to be a Teacher* button. Users can also check-in on the TVT Facebook page to share their photos with a special TVT photo frame.
- **Daily Teacher Excellence Awards** – On Monday, May 8, through Friday, May 12, TVT will surprise a local teacher each day and present them with a TVT Excellence Award along with a \$100 Office Depot/OfficeMax gift card, a Ben's Bell and other gifts. Each teacher's class will be treated to a pizza lunch provided by Humble Pie.
- **Teacher Discounts** – All week long, Tucson Values Teachers and the Office of the Pima County School Superintendent will be promoting local businesses that provide special discounts to teachers on their products and services – including automotive, recreation, restaurants, health and wellness and teacher supplies.

Tucson Values Teachers (TVT) is a business and education partnership focused on helping schools and districts attract, retain and support the very best teachers for every K-12 classroom in Southern Arizona. The organization recognizes the critical role teachers play in student achievement and the vital influence they have on Tucson's future. It does this work by raising public awareness of the value of the teaching profession while providing programs that benefit teachers economically and professionally.